

he ADRIAIR project, financed under the IPA **ADRIATIC CBC Programme** and coming to the end in September 2015, is driven by two leading ideas: the first one is the possibility to set up a new flexible and on demand air connection in the Adriatic macro-region based on air taxi; the second one is the improvement of the security standards of the airports involved. Both these leading ideas are developed in the same project with the intention to contribute

to facilitating, improving and intensifying the air transportation in the Adriatic macro-region. As a result, the general objective of the project is to strengthen the economic and institutional linkages within the Adriatic regions by making the airports more accessible and secure and providing new ad hoc services - flexible and on-demand - based on fleets of air-taxi.

As highlighted in the EU Strategy for the Adriatic-Ionian Region (EUSAIR), this region faces stimulating challenges, intermodal ways of transport will positively affect the development of a sustainable economic growth of the Adriatic Region.

The main results produced by the partnership in almost 3 years of common work are:

- **Delivery of guidelines** for a common cross-border Adriatic implementation of the security strategy set out at international and national level by the competent bodies;
- Implementation of pilot projects to improve both accessibility and safety in the airports of Forlì, Ravenna, Dubrovnik, Rijeka, Pula and Banja Luka;
- Identification of suitable training modules and courses on air transport security and marketing aimed to the airports of the participating areas;
- Realization of a preliminary study on the market potential of an air taxi service in the Adriatic region;
- Implementation of an Action Plan, expanding the outcomes of the preliminary study in order to target ideal clients and service levels;
- Design of a promotional and organisational plan for the setting up an air-taxi service on-demand.

Furthermore, the cooperation among the different countries will contribute to improve the connections between the Adriatic Region and the other European corridors and represents a valuable opportunity for candidates of the EU to work alongside EU members, for a better integration of the Western Balkans into the European Union.

The ADRIAIR project is managed by the Province of Forlì-Cesena in cooperation with other partners from Italy (Province of Ravenna, University of Bologna – Forli Campus), Croatia (Dubrovnik Airport, Pula Airport and Rijeka Airport) and Bosnia and Herzegovina (LIR Evolution).

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especially concerning the development of infrastructures. Indeed, there are still remarkable disparities of available facilities and transport networks among territories due also to the heritage of the XX century history, that in certain areas meant years of isolation and war conflicts. The improvement of the transport network, in particular air traffic, is an asset for the promotion and the attractiveness of the whole area, both for investments and for tourism, meaning also new jobs and economic growth. The promotion of innovative and

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